

Conference Program on 22nd Dec 2021

Auditorium Events			
10:00	Qirat		
10:05	Conference Intro	Dr. M. Ali Shahid	
10:08	Opening Remarks	Prof. Dr Tabassum Afzal	Rector, CUI Vehari
10:20	Keynote 1	Prof. Dr Zia Ahmed	Head Department of English, Emerson University Multan
10:30	Keynote 2	Dr Arfat Ahmed	School of Manufacturing Engineering Suranaree University of Technology, Thailand
10:50	Keynote 3	Dr Imran Sarwar Bajwa	Chairman, Computer Science, Islamia University Bahawalpur
11:05	Keynote 4	Dr M. Akbar Sajid	Head, Department of English, NUML Multan
11:15	Chief Guest Address	Prof. Dr Saiqa Imtiaz Asif	Vice Chancellor, Govt. Sadiq College Women University, Bahawalpur
11:25	Vote of Thanks	Prof. Dr. Saleem Farooq Shaukat	Director, CUI Vehari
11:30	Tea Break		
Parallel Sessions (Humanities)			
12:00	A1-Audi	Dr. Muhammad Rashid Hafeez	Using Social Semiotics in Pakistani Context
12:10		Dr. Shahbaz Mustafai	Motivating the unmotivated: Applying Visual Imagery in L2 Classroom
12:20		Nasim Abbas-Oman	Use of Technology in Language teaching: Methodological changes in Pandemic
12:30		Dr Muhammad Akram	Online Mode of Teaching-Learning in Language Classrooms: Perceptions and Practice
12:40		Dr. Rai Zahoor Ahmed	Explicit Versus Implicit Grammar Pedagogics in Pakistan
12:50		Dr. Adnan Tahir	Emerging Trends in Contemporary Linguistics
13:00		Ms Saima Umer Ms Aiman Batool Mr Qaiser Kamran	LOCATING MULTILINGUAL LITERACIES: A CASE STUDY OF LITERACY PRACTICES AT THE

			FATIMA JINNAH WOMEN UNIVERSITY (FJWU), RAWALPINDI
Lunch Break 1:00-1:30			
13:30	A2-Audi	Ifrah Shahbaz	A Post-Colonial Study of the dysfunctional family unit from Chimamanda Ngozi Adichie's novel Purple Hibiscus
13:40		Waqas Ashraf	The Other Women: A Study of Psychological Relations in Tehmina Durrani's My Feudal Lord
13:50		Ashiq Ali	Construction of Male Gender Identity through Language of Magazine Advertisement
14:00		Sajid Ramzan	An Eco-linguistics Discourse Analysis of Selected Pakistani Advertisements
14:10		Omera Saeed	Northrop Frye's Symbolic Inclusion in Toni Morrison's Paradise
14:20		Ms. Sumaira	Antediluvian Hieroglyphs Vs Emojis: A Semiotic Analysis of Emoticons and Emojis
14:30		Muhammad Sarfraz Nawaz	A CRITICAL DISCOURSE ANALYSIS OF TWITTER POSTS ON KASHMIR ISSUE BY CHAIRPERSONS OF POLITICAL PARTIES
14:40		Asad Qyum and Amin Azad	Backwash Effect on English Language Teaching Methodologies at the Intermediate Level
15:00	Closing Ceremony		

Parallel Sessions

Parallel Sessions (Humanities)			
12:00	H-01, R-10	SAIF-ULLAH SANA FATIMA	Eco criticism
12:10		ABDUR REHMAN SHOKAT ALI ARSALAN	Writing Fathers: A comparative Research study of Pakistani And western Female autobiographers
12:20		ADEESHA	Ambiguity in Translation: A Study of Translated Literary Texts

12:30		FAHEEM IQBAL ADIL HUSSAIN	English language error analysis; a study on ESL learner at undergraduate level
12:40		FAIZA SAIFULLAH	Islamophobia and Media Discourse: A critique of Pakistani and American Newspaper Article's Discourses
12:50		HIRA TAHSEEN	Diaspora: a study of migration and displacement in Mohsin Hamid's Exit West .
13:00		IQRA NASIR AREEJ KHALID	Analyzing the Domain of English Language in Legal Services: Problems of Access in Pakistan
Lunch Break			
12:00	H-02, R-11	ITRAT SHAREEF SADIA SHAKEEL	The effects of communication skills on the growth of student's self confidence
12:10		KHADIJA TALIB MUBASHIR HUSSAIN	Impact of motivation on second language learning. A case study Of the students of English language learner at undergraduate level
12:20		KHIZRA SARWAR SYEDA TAHIRA MAQBOOL	Santiago's Psyche and Self Defense, A psycho-analytic Study of Paulo coelho's the Alchemist
12:30		KOMAL FATIMA	Language And Ideology : A Sociolinguistic Study of BapsiSidhwa's Novel "An American Brat"
12:40		MUHAMMAD AWAIS MUHAMMAD SHAHID AMIN	
12:50		MUHAMMAD WASEEM ABBAS RASHID AHMED	Native language effects on Pakistani English Literature A case study of moth Smoke by Mohsin Hamid
13:00		NIMRA SARWAR	Language and politics: a study of buzz words and taglines in political speeches

Parallel Sessions (Humanities)			
12:00	H-03, R-12	SALMAN MOHSIN SHAH HASSAN RIAZ	Discovering self and identity: A feministic analysis of Watson's "Piecing Me Together"
12:10		SHAHROZ SULEMAN BIN TAHIR	A study on the Challenges and obstacles of English Language Learning during COVID-19
12:20		TALHA AHMED	Effect of activity based teaching on English language learning at intermediate level
12:30		HABIBA	Sexism in Media Advertisement a critical discourse analysis of T.V Commercial
12:40		MUHAMMAD USAMA ANWAR	Gender Representation in Primary school single national Curriculum English textbooks in Pakistan
12:50		Anam javeria, Sobia waheed, Hira Batool	Child Psychology of Maggie's character in George Eliot's "The mill on the floss".
13:00		Sidra Iqbal, Sobia Nawaz, Sidra Amin, Ponam Ramzan	A Discourse Analysis of Feminist Slogans.
Lunch Break			
12:00	H-04, R-13	Naila Ahmad, Shumaila Hanif, Maria Khizar, Ayesha Yasin	Verbal Humour in selected Pakistani stand up comedians using (GVTH) method.
12:10		Sohail Anjum, Ayesha Fiaz, Iqra Zubair, Sundas Rubab	A Study of Vocal Fillers Overlooked Pedagogical Opportunities
12:20		Sana Rabia Shahbaz	The role of possible selves as motivator in L2 learning
12:30		Asima Razia	The effect of using English Newspaper for developing vocabulary skills
12:40		Rehana Azra	Classroom Anxiety in Oral Communication: A survey of undergraduate English Language Learners"
12:50		Amina Batool Amna Ghulam Rasool	Critical Discourse Analysis of Beauty products' packings
13:00		Nasreen Gull.e.Arzu	A study of language learning strategies used by

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			undergraduate level curriculum campus
13:10		Rameesa Shareela	Analysis of Gender Representation in English Newspaper Images

Parallel Sessions (Computer Science)			
<b style="color: green;">Session Chair: Dr Salman Iqbal <b style="color: green;">Evaluator : Dr Muhammad Mudassar			
12:00	H-05, R-16 Special Talk	Innovations in Software Engineering: Modern Trends	Dr Syed Razaqat Kazmi Head Software Engineering, IUB
12:10		BATCH PACKET MEDIA ACCESS CONTROL PROTOCOL (BPMAC) TO REDUCE LATENCY IN TASK OFFLOADING IN IOT SMART DEVICES	Abdul Sattar
12:20		IOT BASED CARGO DELIVERY SYSTEM	Irfan Ali
12:30		IOT BASED SMART HEALTH MONITORING SYSTEM	Muhammad Altaf (007)
12:40		IOT BASED SMART HEALTH MONITORING SYSTEM	Muhammad Altaf (008)
12:50		PATIENT MONITORING AND RESPONSE SYSTEM USING IOT	Muhammad Nadeem
13:00		IOT BASED SMART FARMING SYSTEM	Qirat Abid
13:05		IOT BASED SMART IRRIGATION SYSTEM	Attiya Naz
13:10		Automatic Identification of mortality rate of COVID-patient	Sadia Yaseen
Lunch Break			

Parallel Session CS-02 Room 17 Time 12:00 to 13:00			
Session Chair: Dr Muhammad Rafiq Mufti Evaluator : Dr Rashid Jahangir			
12:00	H-04, R-17 Special Talk	Fault tolerance for deadline aware IOT applications executing in fog computing environment using workflows	Dr Muhammad Mudassar
12:10		IOT BASED SMART CLASSROOM	Muhammad Mujahid
12:20		IOT BASED ACCIDENT REDUCTION SYSTEM IN FOG	Nimra Aslam
12:30		TELEMEDICINE: VIRTUAL CLINICS FOR RURAL AREAS	Tayyaba Asghar
12:40		IOT BASED AIR QUALITY MONITORING SYSTEM	Muhammad Asim
12:50		Convolutional Neural Network Based Detection of Fake News	Malik Khizer Saeed
13:00		Machine learning based identification of suspicious accounts for e- commerce:A case study of Amazon.	Adina Irshad
13:05		Automatic Language Identification of Multilingual Text	Talha Umar
13:10		Software Process Improvement for Small Scale Industry	Adil Sarwar

Parallel Sessions (Computer Science)			
Session Chair: Dr Aqeel Ur Rahman			
Online Session Chair: Dr Mudassar Ahmed			
12:00	H-06, R-18	ECG Signal Classification of Arrhythmia and its types	Maheen Gul
12:10		SEMANTIC ORIENTATION OF SCARCE RESOURCE LANGUAGE TEXT	Muhammad Abdullah
12:20	Online	Transactions Automation for Supply Chain by Using Ethereum Platform	M. Bilal Sardar
12:30	Online	Appropriateness and Comparison of Requirement Elicitation Techniques in Textile Industry	Maria Wadood
12:40	Online	A Novel ASCII based Video Encryption Algorithm	Shahza Qaiser
12:45	Online	Information Recognition using Applications And Flashcards	Hira Shahid
12:50	Online	Application of Neural Networks in Lithology Identification	Muhammad Khurram Zahoor Saud Qadir
12:55		Machine Learning-Based Identification Of Suspicious Account For Social Network: A Case Study of Twitter	Sania Dilshad
13:00		Operating System Role in moving Target Detection and Locking it with moving Camera in low cost systems.	Ali Abid Abidi
13:05		Multilingual Text Classification using Machine Learning Techniques	Daniyal Jamil
13:10		Extraction and Annotation of Textual Contents	Tajammal Amin
Lunch Break			

Parallel Session CS-04		Room 14 Time 12:00 to 13:00	
Session Chair: Dr Zahid Abbas Evaluator: Dr Rab Nawaz Bashir			
12:00	H-07, R-14	Evaluating the research productivity of Pakistani institutions: implications for higher education policy in computer science discipline	Mamoona Alam
12:10		Novel Electrocardiogram Signal MINING FOR SPOTTING CARDIAC ANAMOLIES	Syeda Zoupash Zahra
12:20		Machine Learning Based classification of suspicious account of social Media :A study based on Facebook	Rabia Noor
12:30		Machine learning based identification of suspicious accounts for e-commerce: A case study of Amazon.	Yasmeen Jana
12:40		Machine Learning-Based Sentiment Analysis of Movie Reviews	Shumaila Anwar
12:50		Machine learning based sentiment analysis of restaurant reviews Kanwal Sohail	Kanwal Sohail
13:00		Automatic Identification of Recovery Chances of Pneumonia Patient	Muhammad Bilal
13:05		Automatic Identification of Recovery Chances of COVID-19 Patient	Hafsa Faryad
13:10		Automatic Language Identification for Multilingual Automobile Reviews	Sidra Zafar
13:15		Multilingual sentiment analysis on hotel Reviews	Maria Mushtaq